



EUROTRADE

BUSINESS SERVICES Ltd.

Newsletter Italy – May 2019

We are pleased to present you this market report summarizing the Italian wine situation and its perspectives in the short and medium term:

The general situation is very calm and especially that of white wines becomes complicated (generic, Pinot Grigio DOP, but also Prosecco in perspective). It is almost confirmed that the reserve of Prosecco (about 650 000 HL) and the reserve of Pinot Grigio (about 220 000 HL) are being downgraded to generic wine.

It should also be taken into account that in the next two years, hundreds of hectares will enter into production, in particular the Prosecco (Glera grapes for the production of Prosecco). Finally, about 6,000 hectares of replanting rights have already been acquired and will have to be put into production. As you can imagine, this is a rather complex situation and it surprises us that regions such as Apulia, Abruzzo and especially Sicily, which will unfortunately be the most affected by this situation, have not already acted on political level.

With this situation is very likely that also for the next vintage the prices of generic white wines in Veneto and Emilia-Romagna will be again very competitive.

We talked to several wineries in the region of Veneto, who during the next harvest, will produce as much as possible white mute must that they will send to different producers of rectified concentrated must to buy it on their's behalf. We therefore expect a possible decrease in the price of rectified concentrate, especially for producers in southern Italy.

WEATHER SITUATION

At this point of the year, we can consider the risk of late frost over. It is true that in these recent days there has been a noticeable cold wave, but according to the information we have received, no Italian wine region has been damaged by frost. It is therefore likely, at present, to expect the next harvest with normal volumes, except in case of exceptional and prolonged heat waves during summer.

We remain at your disposal for any further information or need on your part.

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