



EUROTRADE

BUSINESS SERVICES Ltd.

Newsletter Hungary – May 2026

On the first day of May, temperatures between -5 and -7 degrees Celsius were recorded in several regions, which is practically fatal for the budding vines. Out of the country's approximately 50,000 hectares of vineyards, up to **20,000 hectares could be affected**, representing an unprecedented scale of loss. Looking at just two areas, we can see that in the Hajós-Baja wine region, more than 1,500 hectares out of 1,800 were damaged, while in the Kunság region, 15,000 hectares out of more than 20,000 suffered 100 percent or near-total frost damage. This magnitude not only complicates the operations of wineries this year but also foreshadows problems for the coming years, as the damage to the vines does not regenerate overnight. Consequently, producers face not only a loss of income this year but also the fact that the next season will not start with a clean slate either.

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